

The Neutron Bomb Spring

OBTA

May 21, 2020

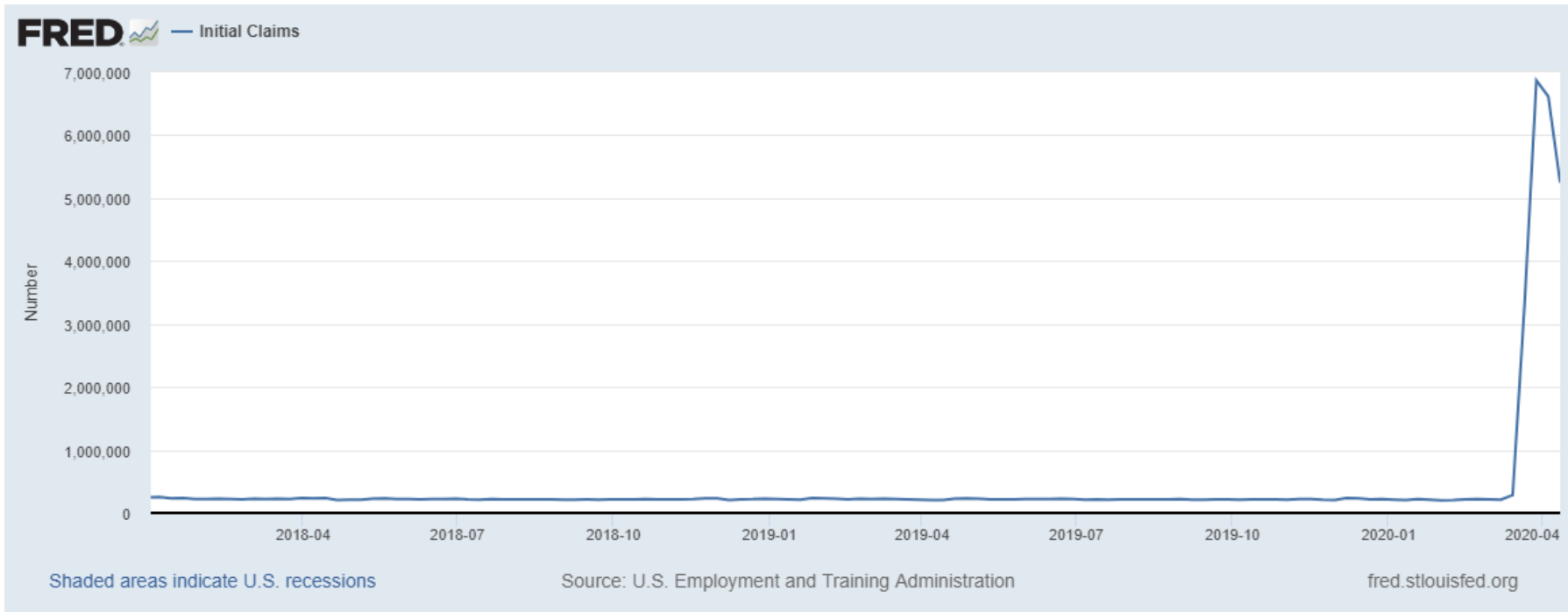
John W. Mitchell

Cyberspace

As Good as it Gets to the New Great Recession in Weeks

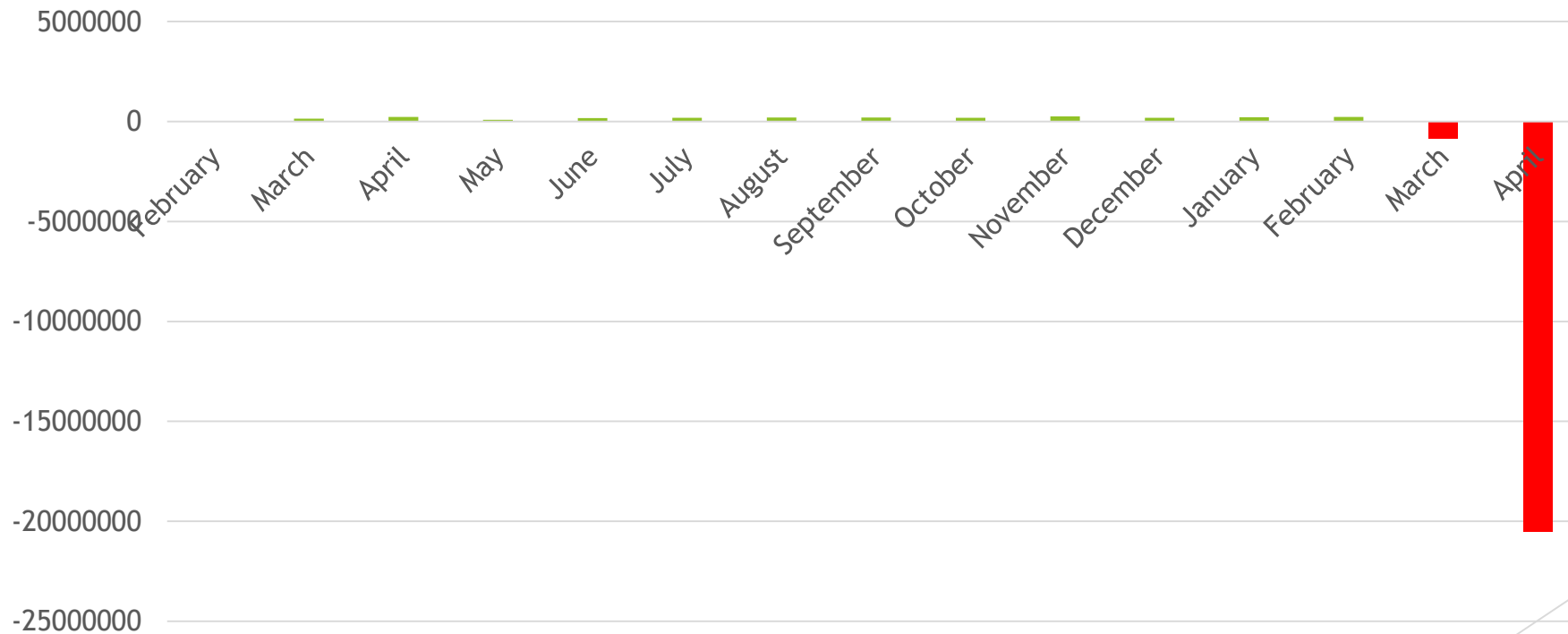
- ▶ January and February-Lowest Unemployment in 50 Years
 - ▶ Rising Incomes Particularly Entry Level and Unskilled
 - ▶ Contained Inflation
 - ▶ Diminished Prospects for Recession
-
- ▶ Initial Unemployment Claims which had been running a bit over 200,000 have reached over 36 Million since the Pandemic Onset
 - ▶ Unemployment Rate Moved from 4.4% in March to 14.7% in April
 - ▶ For Many of You The Defining Economic Event of Your Life
 - ▶ Retail Sales in April -16.4% from March and -21.6% from April 2019
 - ▶ Food Service and Drinking Places down 48.7% Over the Year to April

Mind Numbing From Finding People to Processing Unprecedented Numbers of Claims



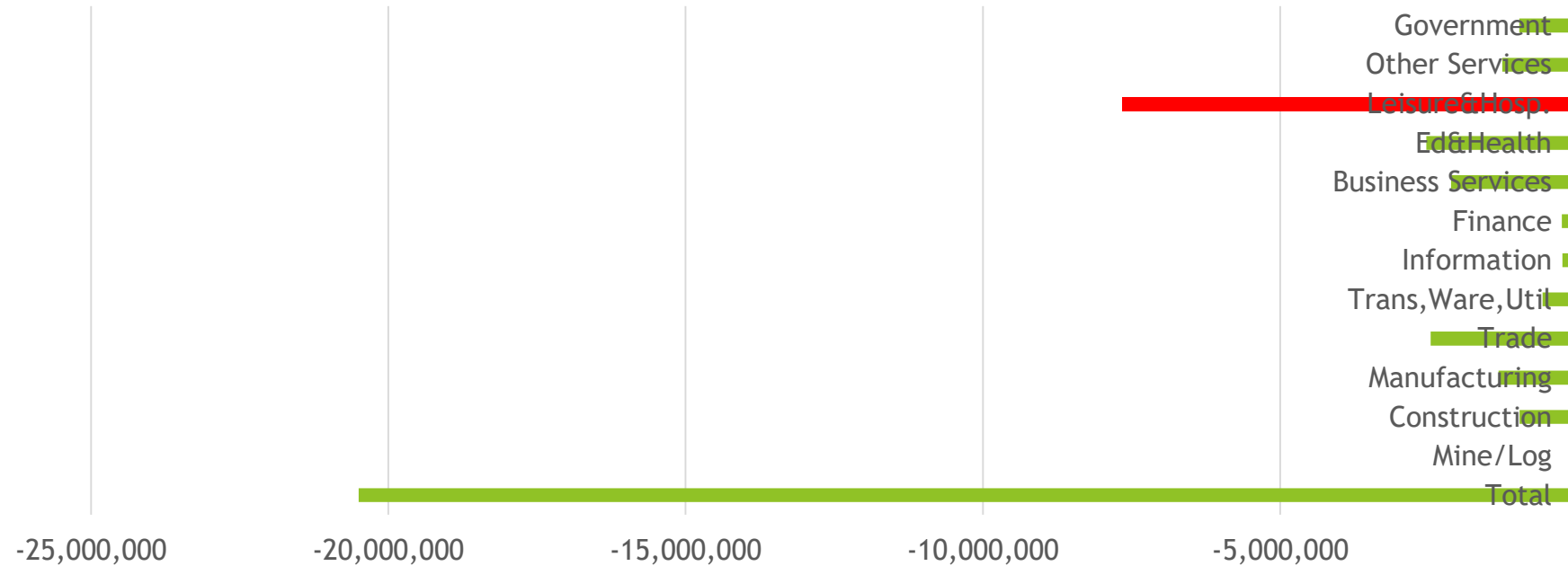
Monthly Changes in Payroll Employment 2019-2020

Source: BLS



Change in Employment March to April 2020

Source: BLS

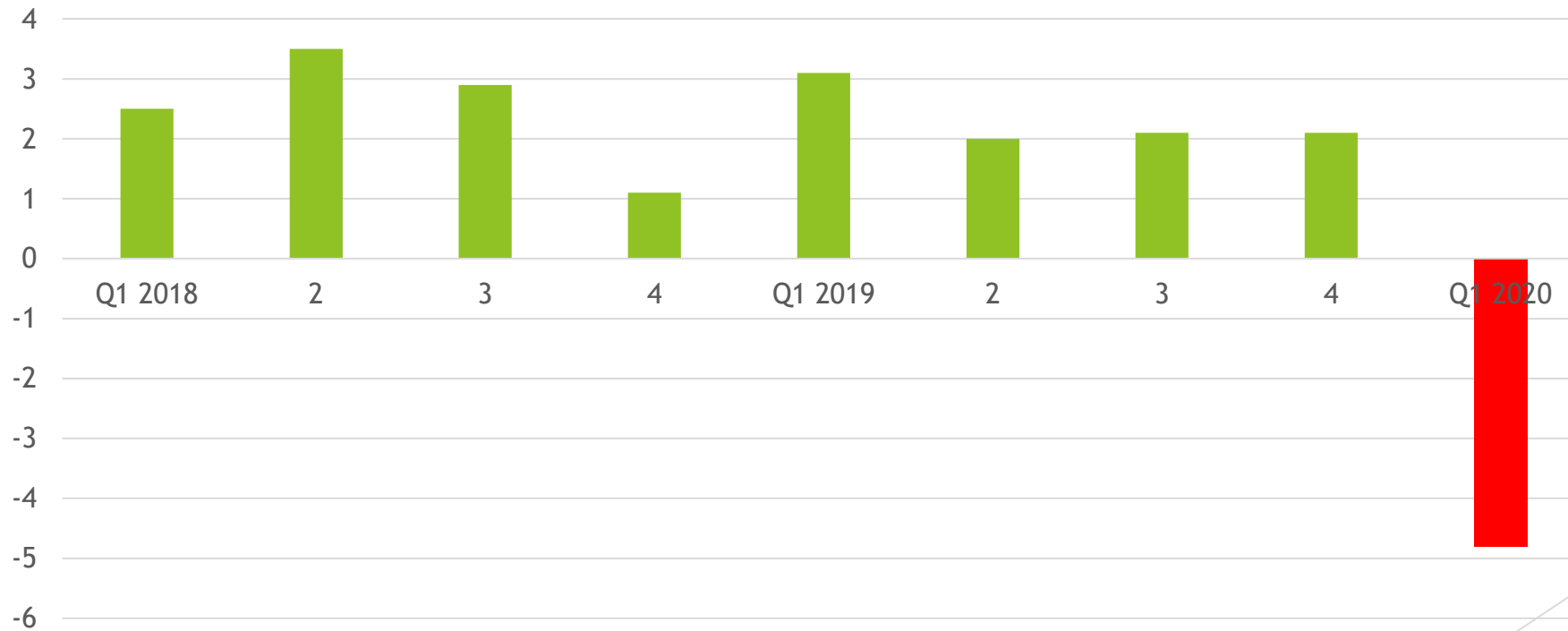


- ▶ Lockdown-Stay in Place Orders
 - ▶ Travel Bans
 - ▶ Work from Home Orders
 - ▶ Closures of Non-Essential Businesses
 - ▶ This is Demand Destruction by Policy
 - ▶ Soaring Average Hourly Earnings in April 7.9% over the Year 4.7% over the Month
 - ▶ Labor Force Fell by 6.4 Million in April
 - ▶ First Annual Decline in Healthcare in History of Data
 - ▶ Decade of Job Growth Gone in a Month!
-
- ▶ Many Recessions-Weakness in Durables-Cars, Homes, Investment-We have shut down Services which are the bulk of the economy

Real GDP Growth Rate Annualized 2018-2020

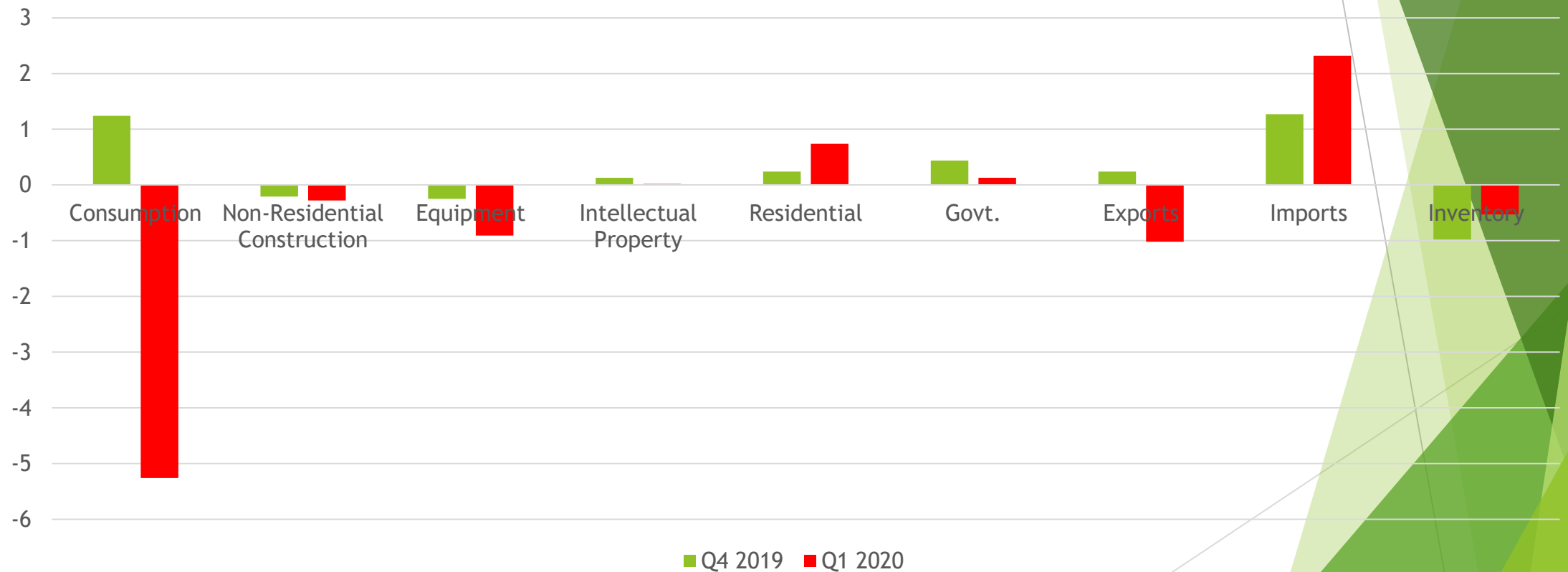
Upturn Commenced in July 2009

Source: BEA



Percentage Point Contributions to Real GDP Growth Q4 19 and Q1 2020

Source: BEA



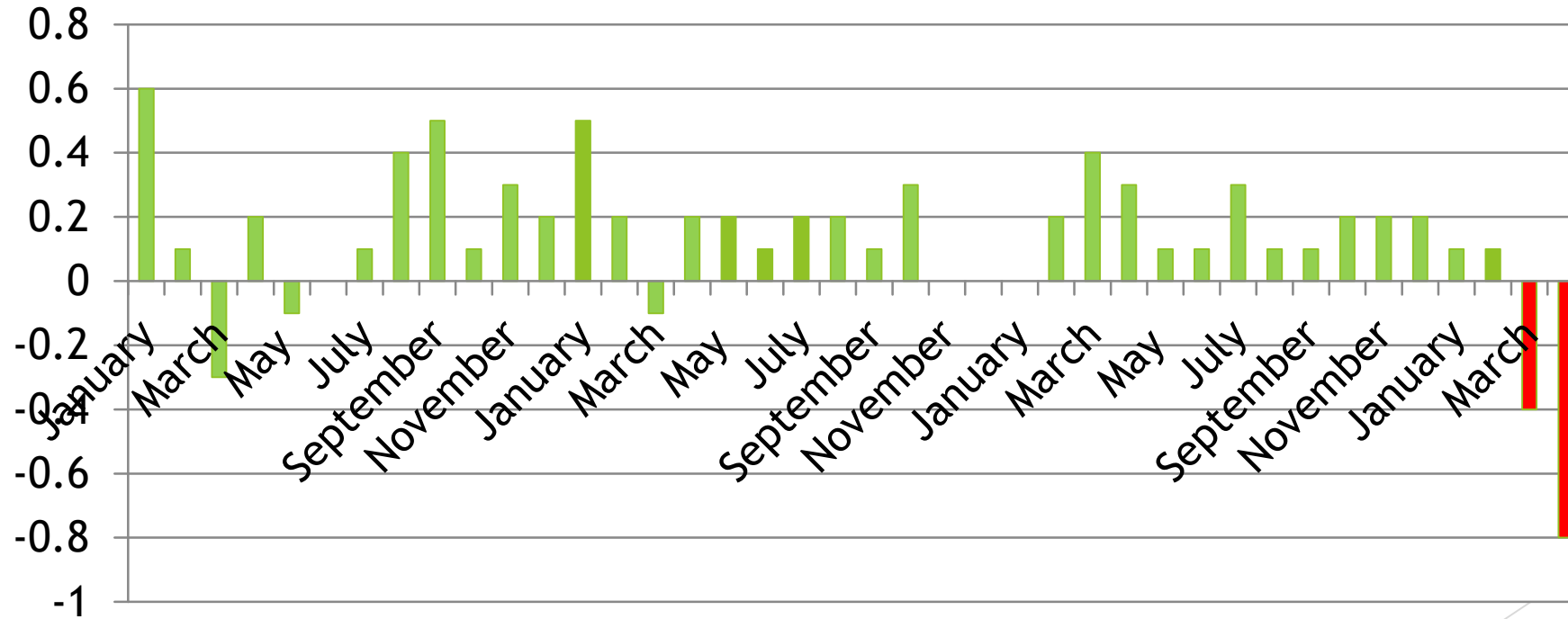
The Stuff We Took For Granted

- ▶ I, Pencil by Leonard Read
- ▶ The Miracle of the Grocery Store
- ▶ Adam Smith-The Wealth of Nations
- ▶ After the Shutdown, What comes next?
- ▶ What Firms and Entities will survive and be viable?
- ▶ Debt Burdens?
- ▶ Confidence?
- ▶ The Long Term Implications?
- ▶ The Generational Damage?

Monthly Change in the CPI 2017-20

Year over Year April .3% Total and 1.4% Core

Source: BLS

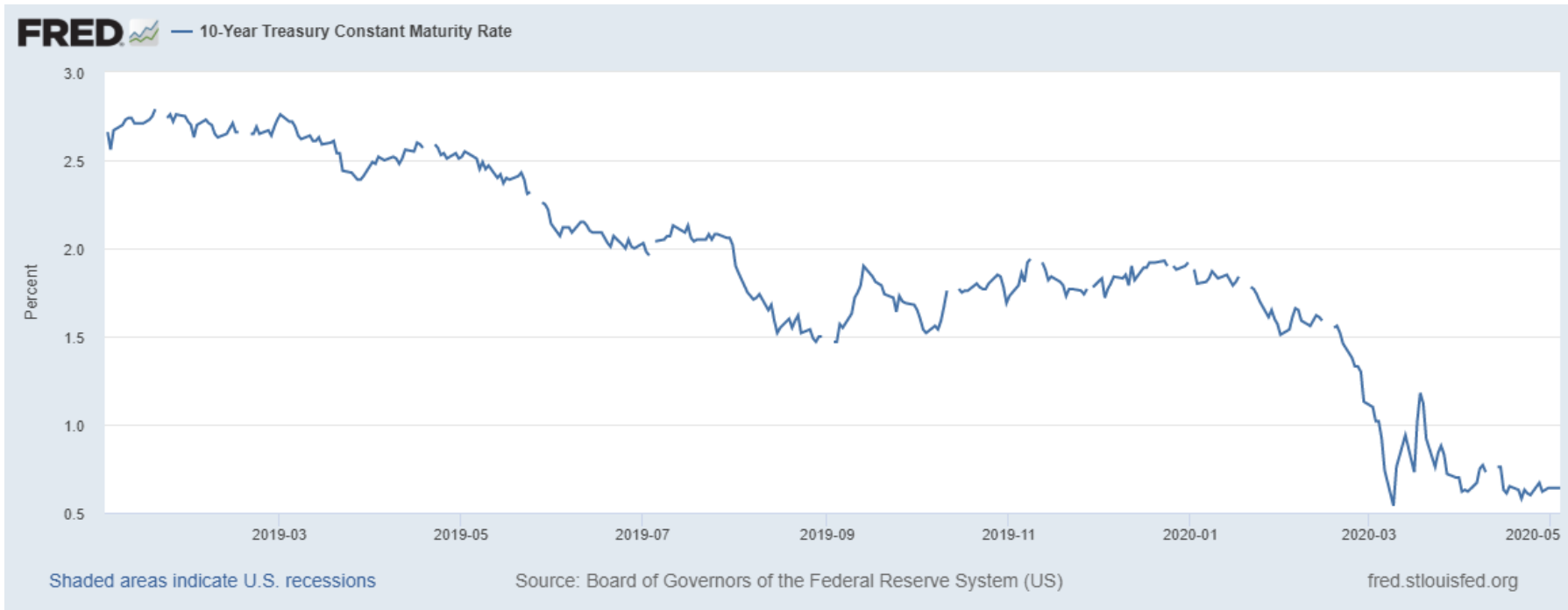


April

- ▶ Gasoline -20.6% over the Month
- ▶ Apparel -4.7% OTM
- ▶ Transportation Services -4.7%
- ▶ Food at Home up 2.6% Away From Home .1%-A Reversal of Recent Patterns
- ▶ Airline Fares -15.2%
- ▶ Lodging Away from Home -7.1%

Breathtaking Plunge

The 10 Year Treasury 2019-20



Monetary Policy In Action

Lessons Learned and Speed

- ▶ Funds Rate to 0-.25%
- ▶ Provide Liquidity
- ▶ EXAMPLES FED PROGRAMS
- ▶ Main Street Lending
- ▶ Commercial Paper Funding
- ▶ Paycheck Protection Liquidity Program
- ▶ Term Asset Backed Securities

- ▶ THIS DID NOT START AS A FINANCIAL ISSUE BUT WITH NO REVENUE/INCOME CAN BECOME ONE
- ▶ Some 2007-2009 Policies Re-activated
- ▶ Example of Speed versus Fiscal Policy
- ▶ Mortgage Rates at Record Lows

Fiscal Policy Response

- ▶ Four Corona Virus Bills Passed
 - ▶ Coronavirus Preparedness and Response Act
 - ▶ Families First Coronavirus Response Act
 - ▶ CARES Act
 - ▶ Paycheck Protection and Health Care Enhancement
- ▶ Stimulus Checks, Forgivable Loans, Boosted Unemployment Compensation, Help to Hospitals, States and Cities. Testing Funds, Expanded Sick Leave etc. More to Come!
- ▶ Near \$2.5 Trillion in New Spending
- ▶ Preserve the Firms/ Employee/Employer Relationship

More To Come

- ▶ Funds to State and Local Governments in the Next Round ?
- ▶ Back to Immediate Postwar Period in terms of Debt Levels-Not a Focus Now by Most
- ▶ Down The Road-Squeeze Other Spending, Crowding Out Notion
- ▶ CBO April 2020 Deficit 17.9% of GDP in 2020 was 27% in 1943
- ▶ \$737 Billion in April-CBO \$3.7 Trillion in 2020
- ▶ Driven by Automatic Stabilizers and Discretionary Covid Actions, Deadline Changes and \$1 Trillion Going In

Screaming Towards The Bottom

Q2 2020

- ▶ Quarterly Decline at Annual Rate 30-40% Possibility
- ▶ Unemployment Rate Heading Towards the High Teens
- ▶ Energy Price Collapse-In A Different World
- ▶ Fifty Different Experiments in Restrictions and Re-openings
- ▶ Growing Pressure to Reopen-"Economic suicide is not normal behavior"

The Carnage

- ▶ Human Tragedy-Death, Depression, Fear, Financial Losses, Unemployment, Loss of Confidence, Disconnection
- ▶ Retirees, Pre-Retirees, Millennials Hit Again, Never Unemployed, Unskilled, Your Identity/Relationships, Isolation, Disrupted Education, Self-Employed
- ▶ Business Failures-No Reopening-Viability of Business Models
- ▶ Travel, Hospitality, Retail, Frackers, Hospitals, Colleges and Universities, Plane Makers, Non-Profits, Professional Sports -On and On
- ▶ State and Local Government Financial Problems-Revenues Down/Spending Demands Increase, Balanced Budget Requirements- Squeeze on Other Things-PERS Funding

Job Growth Update **March 2020 Data**
Year over Year Change - **20** States Down
Source: BLS, ASU

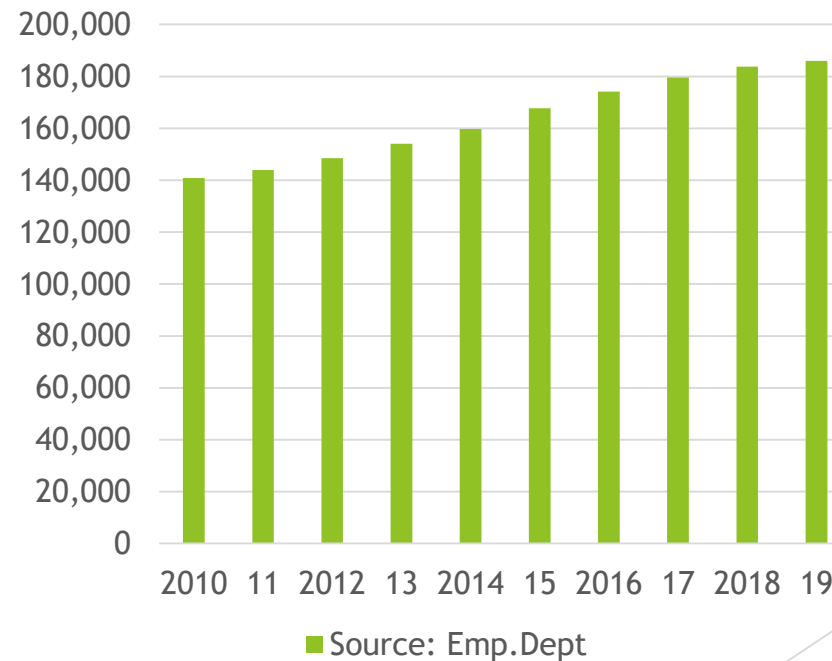
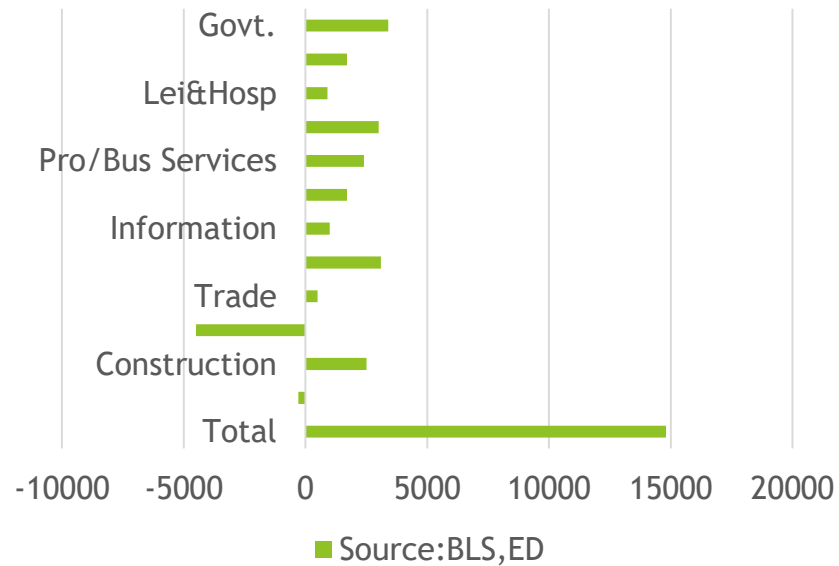
- ▶ Utah 1
- ▶ Arizona 2
- ▶ Idaho 3
- ▶ Texas 4
- ▶ **Washington 5**
- ▶ Tennessee 6
- ▶ New Mexico 7
- ▶ Montana 8
- ▶ Colorado 9
- ▶ Florida 10
- ▶ South Carolina 11
- ▶ South Dakota 12
- ▶ Nebraska 13
- ▶ California 14
- ▶ Georgia 15
- ▶ **Oregon 16**
- ▶ Kansas 17
- ▶ Alabama 18
- ▶ Delaware 19
- ▶ North Carolina 20
- ▶ Virginia 21
- ▶ New Jersey 22
- ▶ Nevada 23
- ▶ Maryland 24
- ▶ Connecticut 25
- ▶ New York 26
- ▶ Wisconsin 27
- ▶ North Dakota 28
- ▶ Pennsylvania 29
- ▶ Massachusetts 30
- ▶ Kentucky 31
- ▶ Michigan 32
- ▶ New Hampshire 33
- ▶ Mississippi 34
- ▶ Missouri 35
- ▶ Rhode Island 36
- ▶ Minnesota 37
- ▶ Maine 38
- ▶ Alaska 39
- ▶ Arkansas 40
- ▶ Hawaii 41
- ▶ Indiana 42
- ▶ Wyoming 43
- ▶ Ohio 44
- ▶ Iowa 45
- ▶ Illinois 46
- ▶ Oklahoma 47
- ▶ Louisiana 48
- ▶ West Virginia 49
- ▶ Vermont 50

Oregon PCV

Annual Average Accommodation and Food Service Employment

Oregon Employment Year to March .8%
Falling Over the Month

Source: BLS, ED



The Endgame

- ▶ Relaxation of Restrictions-Reopening
- ▶ Stop the Decline
- ▶ A Second Wave and Re-imposing Shut Downs?
- ▶ What will be left and how will it be changed? Restart or Start Up?
- ▶ The Development of a Vaccine? When? Herd Immunity?
- ▶ We are talking about people's behavior in all the hats that we wear-consumer, investor, entrepreneur, business owner-HOW WILL THIS CHANGE US?

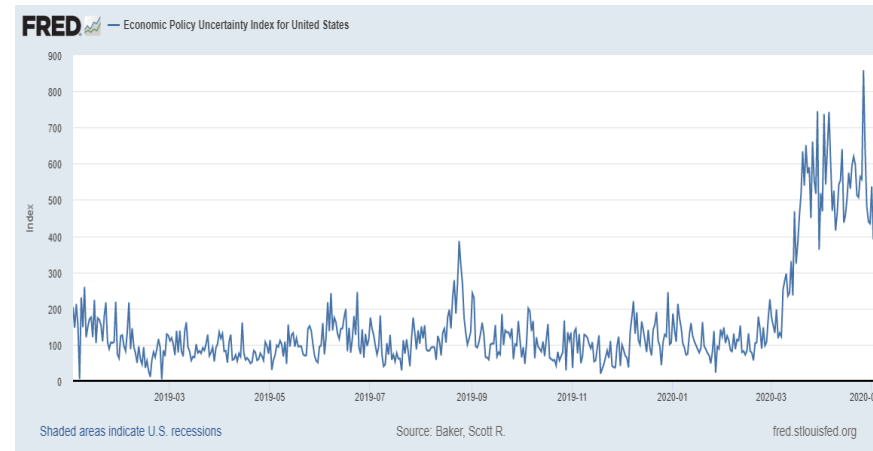
Observations/Considerations

- ▶ Increased Savings-Happened after the Depression and the Great Recession
- ▶ On Line Shopping Growth versus Brick and Mortar, Time Around the House
- ▶ Remote Work/Virtual Meetings-How Much will go Back?
- ▶ How long for travel to come back? Airlines, Hotels, Airbnb, Restaurants, Conventions, Viability at reduced Capacity?
- ▶ Supply Chain Importance, Location, More Inventory-Just in Time to Just in Case, Regional Networks
- ▶ Globalization in Retreat from Open Borders-Interaction-Falling Trade Barriers (2007-09, Protectionist Pivot, Pandemic)
- ▶ Travel Implications of Globalization?

- 
- The background of the slide features abstract, overlapping green geometric shapes, primarily triangles and polygons, in various shades of green, creating a modern and dynamic visual effect.
- ▶ Digital Access-Broadband for Educational Disruption, Telemedicine
 - ▶ How long for People to Emerge from Trauma? Going Out? Movies?, Crowds?, Trips? Think about Parents and or Grandparents
 - ▶ Debt Burdens-Forbearance, Deferred, Risk Perception
 - ▶ Modern Monetary Theory says Do Not Worry about the Deficit-Borrowing in Own Currency-Use Fiscal Policy and Tighten When Inflationary Pressure-In Effect an Experiment Underway

Uncertainty Index

- ▶ Medical System-Universal Coverage-Mandate to Have was repealed.
- ▶ Will Fiscal Policy Change Too Soon?
- ▶ Role/Size of Government
- ▶ Independence of Fed?
- ▶ Exit Strategy from Support?
- ▶ Policy Legacies a la the 1930s, 12/7/41, 9/11/01, 2007-09



Outlook

- ▶ CBO 2020 GDP -5.6%-Second Quarter Decline at Annual Rate of 39.6%-Rebound in Q3 2.8% Growth in 2021
- ▶ NABE -26.5% GDP in Q2 2020, Continued Low Inflation
- ▶ Oregon May Consensus -5.1% Employment
- ▶ Eye Chart Recovery- Letters V, U, W, Swoosh (Nike)
- ▶ Glimmers? Oil Consumption, TSA Counts, Hotel Occupancy
- ▶ What will drive the rebound?
- ▶ The Virus/Response Call the Tune!
- ▶ We are Living History!